THE LEARNERS LAB FOUNDATION (TLLF)

VIRTUAL PRIVATE LAB / VIRTUAL PRIVATE LIBRARY (VPL)™

SAMPLE ONLY, INFO/RATES NO LONGER HONORED OR ENFORECEABLE

(watermark: ARCHIVED AS IS – 2B UPDATED WITH NEW LOCATIONS, NAMES, OFFERINGS)

Name of Provider:		Enter Web Site URL Below		Ennter Tagline Below		Registration Date
Type of Provider						
VPL Contact		VPL Contact Email		VPL Contact Phone(s)		

	EARLY-BIRD REGISTRATION& LISTING FEE SCHEDULE For Pre-Set-Up, fax ATTN: Early Bird Vendor Registration to *866 991 5110* under your company letterhead	Place an "X" by Desired Choice
BL	Basic Listing: Entry level Package, includes Early Bird Registration Fee plus VPL Vendor Page Listing Fee, $4,000	
Tier 1	Packages includes the Early Bird Rate, VPL Listing + TLLF Site Business Directory Listing:, $4,500	
Tier 2	Packages includes the Above Tier + Ways You Can Help Page Listing, $8,500	
Tier 3	Packages includes Above Tier + Procurement Page Listing, $12,000	
Tier 4	Packages includes Above Tier + Home Page & InfoX Business Directory Listings, $13,500	
Tier 5	Packages includes Above Tier + Co-Branding on 2 Additional Foundation Web Site Listing(s), $15,500	
Tier 6	"*Tier 6 Package is All Inclusive for all our Web Products* $21,500 "*All Inclusive Package*" means the Tier 6 Package includes all the Above Tiers + the following: ▪ Hyperlinked Business Name with tag line inclusion (where possible) in all Foundation Online & Print Media, ▪ Hyperlinked Business Name with tag line inclusion on our InfoXchng & TheFellowshipAcademy temp and permanent sites, ▪ Name Listed in all of our Press Releases, and ▪ Image presence w/hyperlink in our current portfolio of perm websites as they go online in the coming weeks, and future web products as they are developed and deployed, ▪ Hyperlinked Business Name with tag line inclusion with Image on our Thank-You Side Panel on our this Early Bird Registration (being designed)"	
Specialty Packages		
SPL-BDO	Business Directory Only is a Business Directory Listing on our Early Bird Registration.org & Infoxchng.org Websites, $3,000	
SPL-PDB	Procurement Page & Business Directory (PBD) PBD Specialty Package is our BDO Package + current & future Procurement Pages as they come online. The Procurement Page is a side-panel listing that includes the Foundation's Premier Partners, $4,500	
SPL-J3	Joint (J3) Package is : our TLLF Main, InfoXchng, & Fellowship Academy sites + VPL Provider Listing for Website Business Directory (Includes Early Bird Registration & Annual Listing Renewal):, $6,000	

Total Amount to be Charged:

THE LEARNERS LAB FOUNDATION VPL™
Virtual Private Library/Lab™
A First to Market, First of its Kind
Open-Access, Unrestricted Professional Development Resource Library
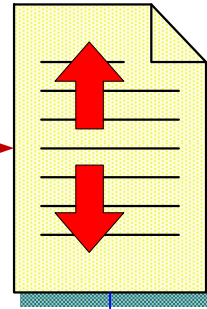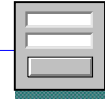**Workforce Training and OEM Software**

Training & OEM Product Vendors pay a registration listing fee then an annual renewal fee to supply **The VPL** with their proprietary training products. Products must be donated or discounted a minimum of 35% off market rate.

Users subscribe to enter **The VPL** where they will have unlimited, equal access to the entire LIBRARY of training products & the entire LAB of business software titles should they be needed for job training.

ALL VPL ASSETS WILL BE MULTILINGUAL. What the OEM doesn't provide, TLLF will produce internally.

The Learners Lab Foundation
VPL is accessible from
www.TheLearnersLabFoundation.org
Home Page

VPL
Welcome Splash Page
Lists All Available Resources

MEMBERS & SUBSCRIBERS

Members: Complimentary Access for 1 YR

Subscribers: Low cost, 24/7/365 unrestricted, unlimited access to all Training Products and OEM Software in the VPL

TRAINING PRODUCT VENDORS, PROVIDERS, DEVELOPERS & SCHOOLS

Online Training Course Library
A Workforce Training & Professional Development Resource

PRODUCT DEVELOPMENT CLIENTS, MEMBERS & SUBSCRIBERS

Foundation Software Lab
OEM Software Products, Utilities, & Supporting Tools

TLLF Custom Designed Training Products & Special Access Materials
Examples of TLLF Designed Products Include Training Courses in:
Welding, Architecture Design, Appraisal, OPM's HRLOB Disciple

Free & Discounted Training Coursework, Vendor Developed

(all content accessible by hyperlinks or actual courseware which is posted and maintained by the OEM)

TLLF Software Available for Subscriber Use

TLLF Software Stored on TLLF Servers for use by TLLF Patrons & Members

TLLF-Customer Developed Materials
Continuing Education Materials Developed by TLLF Requested by Customers

Webpage of Vendor Managed Hyperlinks To Vendor Training Titles

Proprietary Customer Materials Stored on TLLF Servers
Customers = Individuals, Employers, Groups, & Trainers

Customer Products Developed by TLLF for TLLF or on Customer Demand

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**THE LEARNERS LAB FOUNDATION
VIRTUAL PRIVATE LIBRARY / LAB
The VPL™**

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We launched an Early Bird Registration Campaign site to capture training Vendors, training product vendors, and training schools with online programs in order to secure training products materials to populate the Library.

The *www.EarlyBirdRegistration.org* site is also set up to offer vendors heavy discounts on one or more business directory listings on one or all of our web products **including** any temporary, interim, beta sites we publish. for example InfoXchange, *www.InfoXchng.com.* *www.InfoXchng.com* introduces our main feature, the Start-Up HubZone Profile as well as The Foundation's business directory.

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VPL Customer/User Demographic

- **Subscribers**: subscribe for monthly/quarterly/annual unrestricted access to **ALL** the training and software technology resources provide by The Foundation & registered OEM Vendors. (see list below)
- **OEM Training Vendors**: pay an annual registration and listing fee for the branding package of their choice based on desired exposure preferences. Our Listing Fee Schedule uses the Ad placement model and must be deliberately renewed to continue, else their exposure and listing ends. Vendors registering during early registration campaign or partnering with The Foundation during Early-Bird Registration becomes a Premier Partner and receives additional perks and benefits.
- **On-Demand Customer** Make Request to Design & Development Proprietary Professional Development Products or to Hosting Proprietary Products

SUBSCRIBERS
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Access the following VPL Training Resources:
** TLLF Software Library
** TLLF Training Course Library Containing:
  * Free Workforce Training Products
  * Discounted Workforce Training Products
  * Employer Sponsored Training Products
  * Career-Specific Professional Development Training

OEM TRAINING PRODUCT VENDORS & TRAINING SCHOOLS
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Training Product Providers Supply Access to their Online Training Products to our Proprietary VPL [Library] Portal

**Vendor Developed Training Products
(Free & Discounted)**

(content accessible by hyperlinks to OEM courseware that is hosted, posted, and maintained by the OEM)

TLLF SOFTWARE LAB
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Software Hosting Solutions

Provider Sources:
Foundation Designed Training Products
OEM Software (i.e. Microsoft, Adobe, etc.)
Client Development Project Products
Customer Request to-Store Products

VPL SERVES SUBSCRIBERS
Subscribers are an ignored, underserved, and emerging market of individuals, groups, and organizations who need open, unrestricted access to professional development resources.

We have two (2) categories of subscribers:
Member Subscribers (apply to receive complimentary access for 1 year): Examples include The Unemployed, The Under-Employed, Adult Literacy Groups, TLLF Fiscal Sponsorship Awardees, Active Duty & Transitioning Military. *Foundation revenue and donations cover membership costs.*

Regular Subscribers: Students, Anyone Employed, Employers & Businesses for their incumbents, new hires & contingent staff, Technical Assistance Service Center (TASC) Clients, Fellowship Academy Candidates, *Bilinguals & Multilinguals, New Citizens***, Hosting Clients, Vendor/Partners & Staff, a host of other Foundation Stakeholders

**unless qualifying as a Member

TRAINING VENDOR PARTNERS
Training Vendor Partners are any training entity or institution that produces its own training and professional development products. Training firms, continuing education entities, credentialing bodies, consulting firms, vocational organizations, and the like that produce training products, then conduct/resell those products are considered an OEM Training Vendor Partner.

Premier Training Vendor Partners: Vendors who registered during our *Early Bird Registration Campaign*. The benefit and perk of early registration mean the fee is **permanent** as long as they maintain their renewal with no break in term. This applies to subscribers as well. Pre-trial periods only, No refunds,

Premiers are the only vendor required to pay a registration/product listing fee because it is an exclusive resources service our market thru our VPL Premiers receive directory listing and image branding on selected Foundation venues based on their registration package. The Full Package mean directory listing and image branding on ALL Foundations venues current and future. Other Vendors pay to list per ad/directory/venue.

TLLF's VPL ™ welcomes three types of users: Training Product Vendors, Subscribers, and Professional Development Customers (PDC).

Training Product Vendors: these users are training schools with proprietary products, OEM Vendors with their own catalog of online training products they have produced. These Vendors register to become an OEM Training Vendor Partner and make a selection of their products available thru our VPL Portal to our Subscribers. OEM Training Vendor Partners pay and renew an annual listing fee which includes an array of multi-tiered, multi-venue, co-branding and marketing benefits. "**all**" Early-Bird "*vendor*" registrants become *Premier Foundation Partners* in their respective relationship category (training, business, mentor, etc.). *Premier Foundation Partners* will enjoy significant discounts on their VPL listing fee which is their *permanent rate*** as a *Thank-You* from The Foundation, as well as open access to all the Foundations program, resources, and the same service discounts the Foundation received. ***listing must be uninterrupted ***

Subscribers: users who create accounts in order to access The Foundations Training Course Library and Software Lab. Subscriptions fees are monthly, quarterly, semi-annual and annual. Our subscriptions provide unlimited access to all the VPL resources for the duration of the user subscription, more than paying for itself on first use. Anyone is welcome to subscribe to our VPL, including other vendors, training entities. Foundation Members, Partners with Premier Status and special stakeholders will enjoy complimentary subscriptions for one year. ***Complimentary subscriptions must apply to quality for renewal**.*

Professional Development Customers (PDC): customers with proprietary product development and or deployment needs. Fees for the PDC user are project/engagement specific, and include custom account access to manage their products. PDCs may:
(a) upload their proprietary training materials to use/deploy virtually, use onsite at a location of their choosing, use onsite at our future training center
(b) work with us to develop a custom designed proprietary training solution for them, and on delivery to then be accessed/deployed as they deem appropriate

Training Product Vendors (Vendor Providers/ Training Schools/OEM Devs) ---------------- Vendor Training Material Library	Subscribers ---------------- Anyone & Everyone, Even Other Vendors	Professional Development Customer (PDC) ---------------- VPL Software Lab
Provide, Create & Manage Links to Donated Training Products **Provide, Create & Manage Links to Discounted Training Products**	**Accessing VPL Training Library & VPL Software Lab**	**Proprietary Customer Materials Stored on TLLF Servers**
Coursework Subject Matter Includes: Materials for Software, Professional Disciplines, Vocational Disciplines, Across Gvt, Industry & Business Sectors Coursework Subject Matter Includes: Materials for Software, Professional Disciplines, Vocational Disciplines, Across Gvt, Industry & Business Sectors	Coursework Subject Matter Includes: Software, Professional Disciplines, Vocational Disciplines, & Career Specific Disciplines **All Training Products Span Across Industry, Business Sector ** All Training Products Will Be Multi-Lingual	PDC's = Individuals, Employers, Groups, & Other Trainers, et al. Products = (a) Proprietary Customer Solutions developed by TLLF and (b) Proprietary Solutions developed by customer for deployment thru TLLF